



Let us know what you think – and have a chance to **win 2 weekend passes** for the 2016 / 41st annual Summerfolk Music & Crafts Festival.

1. How many years have you been to Summerfolk?

- This is my first time
- 2 -5 times 5- 10 times (Lovin' it!)
- 11 – 19 times 20+ (Can't stop a good thing)

2. What is your postal code? _____

3. If you are from out of town, what type of accommodations are you using for the weekend?

- Camping Staying with friends or family
- Hotel I'm just here for the day
- B&B Other

4. What age are you?

- 18 – 24 25 – 30 31 – 45
- 46 – 55 55 +

5. I have home or work access to the internet Y N

6. The Summerfolk website provides me with good and timely information to plan my visit to the festival? Y N

7. What types of social media do you use?

- Facebook Twitter Linked In
- Pinterest Instagram

8. During the course of your visit to Summerfolk, approximately how much are you planning to spend in the following areas?

\$ _____ Accommodations

\$ _____ Artisan Vendors

\$ _____ Food & Beverages

\$ _____ Performer Merchandise

\$ _____ Summerfolk Merchandise

9. What part of Summerfolk do you enjoy the most? Please rank 1-5 (#1 being your favourite)

- | | |
|----------------------------|-----------------------|
| _____ Amphitheatre | _____ Artisan vendors |
| _____ Beer Tent | _____ Children's Area |
| _____ First Nation Village | |
| _____ Food Vendors | _____ Headliners |
| _____ Homemade Jam | _____ Musical Line Up |
| _____ Summerfolk, All | _____ Spoken Word |
| _____ Wine Bar | _____ Workshops |
| _____ Other | |

10. How did you hear about Summerfolk?

- Website Facebook Twitter
- Other Social Media _____
- Posters Brochures Print Ads
- Rogers TV Local newspaper
- Local Radio (Mix106, Country 93, Dock92.3, etc.)
- Other Radio (CBC, CKWR, CIUT, etc.)
- Other _____

11. How did you get to Summerfolk?

- Walked Biked Bus
- Drove Alone Carpooled Boat

12. How would you rate the festival for the following: Please rank 1-5 (#1 being excellent)

- _____ User friendliness
- _____ Safety
- _____ Accessibility
- _____ Congestion/Flow
- _____ Comfort

13. How did you feel about the crowd size this year?

- Too big Too small Just right

MORE COMMENTS:

Thank you your feedback and support are valuable to us!!

SEE YOU AGAIN NEXT YEAR!!

If you would like the opportunity to win
2 (two)

**2016 Summerfolk Music & Crafts Festival
weekend passes...**

simply fill out the attached survey and drop
it off at one of the following locations:

**Administration Trailer
Information Booth**

NAME: _____

PHONE #: _____

EMAIL: _____

We put the festival on for you - or, more
accurately, create it with you!

You make Summerfolk what it is, so it is
important that we understand what
Summerfolk represents to you and what it
would take to make it even better.

Please take a few moments to let us know
who you are, what the festival means to you,
how you think we are doing and how you
rate this festival overall.

Any additional comments or suggestions are
welcome, please include them in the space
provided at the end of the survey.

Thank you and have a great time this year
with us at Summerfolk!!



GEORGIAN BAY FOLK SOCIETY
PO Box 521
Owen Sound, ON N4K 5R1
PHONE: 519-371-2995
EMAIL: gbfs@bmts.com
www.summerfolk.org



2015 SURVEY

**Please ... take a few
minutes to fill out this
survey**

**You could win
2 (two) weekend passes
to the
2016 Summerfolk Music & Crafts
Festival**